

3 GARDENING SECRETS REVEALED



PrettyPurpleDoor.com



How To Overcome the 3 Biggest Gardening Challenges

Today we're going to talk about how 3 secrets to overcoming your biggest gardening challenges.

The thing about gardening, is that landscape pros want you to think that to have your dream garden, you need to

- spend tons of money to hire a professional...
- or study gardening for half a century...
- or own a multi-acre "estate"

I'm here to tell you that they're wrong. They have their own reasons for wanting you to think that, but it's not true.

If you've been concerned in the past that you just can't have your dream garden... the one that looks great and blooms all year long, I want to put those fears to rest.

You can do this.

You just need the right person to explain it to you. And I hope that person is me!



Hi, I'm Amy, and over at [PrettyPurpleDoor.com](https://www.PrettyPurpleDoor.com) I help home gardeners create landscapes that are uniquely you.

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Is This For Me?

My goal is to help two types of people who struggle with the SAME gardening problems (but for very different reasons).



I am a complete beginner

- You are just plopping random plants in the ground and hoping for the best... using blind intuition as a guide.
- Sometimes this does work (by accident) and you can't quite figure out how to replicate the results.
- You are spending a lot of money and not seeing much as a result

You'll gain the confidence to choose the right plants and learn how to put them together so everything looks good, without waiting years and wasting money due to trial and error.



I Know enough to be dangerous

- You're trying to learn how to make your magazine-worthy dream garden.
- You purchase tons of books and read all the articles and end up even more confused than when you began.
- You feel paralyzed with decisions and have no clear path to move forward.

You'll get more clarity about why some parts of your garden are working and why some may not be. Instead of combining random plants and hoping for a good outcome, you'll understand why certain plants work together so you can replicate the results over and over again.

Get Your Dream Garden



The **ONLY WAY** to get your dream garden is to get your ideas out of your head and into your landscape.

To do this you must understand how plants work together... aka **DESIGN**.

I'll explain this without you having to go through years of training... using my garden design framework.

You can learn my complete framework exclusively in my "Design Your 4 Season Garden" Course.

It's truly the fast-track approach to making your dream garden a reality.

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Secret #1

Garden centers are setting you up to fail.

The first secret is that garden centers are setting you up to fail. Garden centers only have a certain amount of space to sell flowers and shrubs... so they actually **put out NEW plant varieties every single week so that their stock is always in bloom.**

And because most gardeners don't understand what I call bloom sequencing, they head to the garden center, frenzied with spring fever buying "all the plants" in one trip. But if you do this, **two weeks later the blooms will fade** and you'll be left wondering what the heck happened or what you did wrong.

In reality, the garden center kind of screwed you. But, once you understand bloom sequencing and how to find off-season blooming plants, you can create a garden with **endless color in all four seasons.**



This garden filled with tulips and flowering dogwoods will look amazing for a week or two in the spring.





This will be the reality for the rest of the year. Yes it's PHOTOSHOPPED... BUT THE REALITY WILL BE THE SAME.

Secret #1 Solutions

Here are some things you can do to avoid this common issue:

- Visit the garden center multiple times a year. If your garden is not looking great, head to the garden center THAT week to find something to fill in the bloom gap.
- Create a plan ahead of time so that you buy plants that are long-blooming and give you the look you want.

When you sign up for my course, you'll get my Course Workbook and Garden Planning Worksheets (along with an entire module walking you through how to use them). These worksheets will help you to **visually SEE where there are bloom time gaps** so you can fill your entire garden with color all year long.

Location			Concept						Season(s)				<input checked="" type="checkbox"/>  Full-Sun <input type="checkbox"/>  Semi-Shade <input type="checkbox"/>  Full-Shade		
Front Yard Foundation Planting			Whisper Blue Breeze GARDEN						Summer						
REF	QTY	Name							Color				Notes		
									Spring	Summer	Fall	Winter	size, special features, health, water needs...		
1	9	SALVIA May Night					X								
2	2	Blue Star Juniper	X												
3	4	Boxwood No. Chien	X												
4	3	Catalpa Jr. Walker					X								
5	2	Sedge Am. Mist						X							
6	1	Clematis Blue Exp					X								
7	50	Alliums					X								
8	6	ASKERS					X								
9	3	Butterfly Weed	X												
10	4	VINCA Major						X							

You'll be able to...

- Plan your garden WHILE you're taking the course.
- Create a clear, color coded plan to follow.
- Reduce the overwhelm of starting from scratch.

You'll be able to eliminate...

- Notes and scribbles that you'll never go back to.
- Stress and uncertainty of how to get started.
- Impulse plant purchases that cost you time & money when they don't work.

Secret #2

You don't have to be creative to design your dream garden.

The second secret is that creativity has nothing to do with designing your dream garden. The main thing to understand here is that **gardening is really part art and part science**.

So, the non-creatives can't seem to get things right even though they know tons of stuff about plants... because **they don't know how to pull it all together**. And the creatives can't seem to get things right even though they have a million awesome ideas... because they don't realize that **they need plant knowledge, too**.



The myth is that creativity is the solution to a beautiful garden design. But the truth is that **creativity doesn't matter all that much**. Because both creatives and non-creatives struggle with getting their dream garden (in different ways). But once you know the exact steps you need to take... It's pretty easy to make your dream garden a reality, whether you're creative or not.

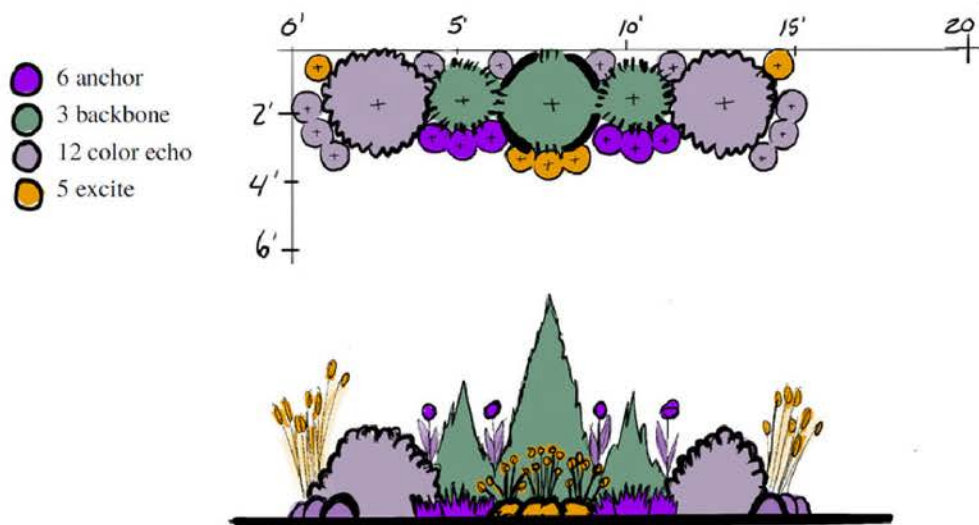
I think about it like this... Instead of trying to create a masterpiece from a blank canvas, **your garden is a lot more like a paint by number**. It's really just about creating a plan and following that plan. Which is totally doable... right?

Secret #2 Solutions

Here are some things you can do to avoid this common issue:

- If you're a creative person, you may be struggling because you have not created a plan. Try to get more organized and aligned with your garden vision.
- If you're not very creative, you may be struggling because you need a step-by-step system/plan to follow. Try to find a system that works for you so you can play "paint by number" with your landscape rather than starting from scratch.
- Accept and embrace the "weird stuff" about your property. Use these as assets that make your property special, rather than just things you dislike.

When you invest in my course you'll get **27+ garden bed layouts that I hand designed** that will take all of the guesswork out of figuring out where to put your plants.



These layouts are designed to go along with my framework so you can **just plug your chosen plants into their spaces** and get your ideas out of your head and into your landscape as fast as possible.

Finally eliminate the guesswork and confusion with choosing the places where your plants should go. It also eliminates the need for you to have to draw your own landscape plans... you can just use these as they are or **use them as a starting point to make something completely unique.**

Secret #3

Even gardens with "less than ideal" conditions have the potential to be beautiful.

I hear all the time from people that **they don't have a green thumb**. Or that **nothing will grow in their terrible soil...** Or [insert other problem here].

But I hate to break it to you... there's no magic thumb color that makes you good or bad at gardening. And... no matter **WHAT** your conditions are, **there ARE plants that will grow and thrive there**. Even if your home is on a craggy mountainside with terrible soil and high gusting winds. There's actually lots of beautiful plants that will grow and thrive in those conditions. Don't believe me? Check out these beauties:



What's also cool is that **plants have certain features and colors that actually tell you what types of conditions they are suited for**. So once you know how to spot these characteristics, you will be able to put the right plant in the right place.

As an example... you wouldn't wear your rain slicker if you were standing in the middle of a desert, right? So... if you put a plant with a built-in rain slicker into drought-like conditions... and expect him to survive and be happy... it's really not your thumb's fault... right?

Secret #3 Solutions

Here are some things you can do to avoid this common issue:

- Learn more about your conditions. How long does the sun hit your garden bed? Is it wet or dry? What type of soil do you have?
- Begin researching plants that ENJOY the conditions that you already have in your garden.

When you invest in my course, you'll also get my **Plant ID Made Easy Guide** which will help you to choose the right plants for your garden just by looking at them... no matter what your conditions.



Dusty M

Grey, Silver and Blue Foliage

Grey plants are wearing "light" clothing... like you would wear a light colored shirt in the heat of the summer to reflect light and keep yourself



Blue Fescue grass

Plant ID Made Easy

Choose the RIGHT plant just by looking at it

If a grey plant isn't getting enough sun, it will start to turn green. This will probably annoy you because you likely purchased it for its striking, silvery tones. Worst of all, this is a sign that your plant is not happy. It can't make enough food to survive and is literally dying of hunger.

I had to go spend valuable time (not to mention money) randomly choosing plants for my garden that ended up dying in my conditions in order to find the plants that would work for my 4 season garden. But you won't have to because you'll have the Plant ID Made Easy Guide .

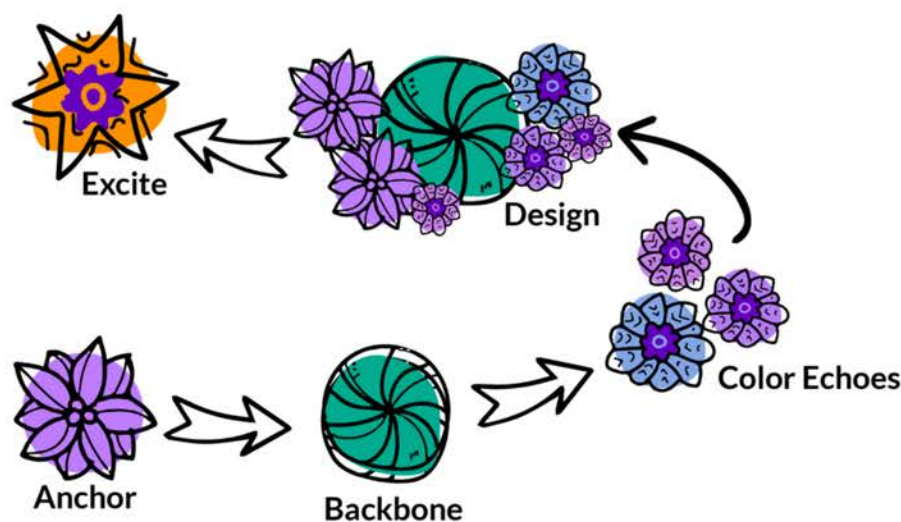
This bonus is going to make it faster and easier for you to choose the RIGHT PLANTS. How? Because **the way a plant looks can actually tell you so much about the conditions that it will survive in.** And once you know these little "signs" that plants are telling you, **you'll be able to choose plants in the nursery and KNOW that they will work...** even if you've never heard of the plant before or don't know the plants name. You'll be able to identify the characteristics just by looking at it! Amazing, right?

Design Your 4-Season Garden Course

Garden design is such a fun and unique way to express yourself. I know that gardening is a hobby that will reward me for the rest of my life... and I want this for you, too. This is why I created my *Design Your 4-Season Garden Online Course*.

In the course, you'll learn my step-by-step framework to design a garden that looks great in all 4 seasons... as we design our gardens together.

Garden Design Framework



You don't have to do it alone. And I, as a garden designer who's helped hundreds of home gardeners to demystify color and design & get their dream landscape, have a mission: **to share this framework far and wide, so that any home gardener who wants a landscape that's uniquely you, has the tools they need to make their dreams a reality.**

You'll never have to wonder again if the plant you just bought will look good when you get home. Or where to place it in your garden. **Instead of spending money keeping all of your plants alive, you'll be able to relax and enjoy the dream garden space you've created.** And, it will perfectly fit your personality and suit your lifestyle because YOU designed it. It's so rewarding when you invest your heart and soul into your garden and get to see it grow right in front of your eyes.

What You'll Get

4 Season Garden Design Course	\$4,500 value
Workbook & Garden Planning Worksheets	\$250 value
27+ Plug & Play Garden Bed Layouts	\$675 value
'4-Season Garden Design Framework' Guide	\$250 value
Garden Design FAQ Docs	\$250 value

Plus Bonuses like the Plant ID Made Easy Guide, Garden Color Scheme Swipe File, Access to My Personal Plants Database and Private Course Facebook Community

priceless!



TOTAL VALUE: \$6,925
YOUR PRICE: \$397

Join a community of gardeners who are already getting the results they've always wanted in their gardens. And, if you act NOW you'll also get **my own personal plant database** that I use to design my 4 season gardens.

It's also organized by color because I'm a crazy person.... And contains hundreds of long-blooming, tried and true plants that you can try in your own garden. This bonus is only available for the next few days, so click the link below to get this incredible offer before it's too late. Can't wait to see you inside!

Visit [PrettyPurpleDoor.com/go](https://www.purplepurpledoor.com/go) to Enroll Right Now

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Testimonials

"If you're tired of wasting time randomly putting plants together in your garden that ultimately do not work or that do not work together, this course will give you tools to coordinate and PLAN your garden space. If you struggle with being a not-the-best-planner personality like me, if you fly-by-the-seat-of-your-pants like me (with often lackluster and frustrating results) and are looking for a "magic formula" for planning a successful garden, I think this course is what you're looking for! This course teaches some really great basics that you can use to build a uniquely-you garden that works."
-Jaime T. (South Carolina, Zone 8)

with. I just love this course for giving me the confidence to design my own gardens



Hello, I have watched 30% of the videos and I am already seeing some things I can do differently around here... I have big dreams now! Love your course!

50m Love Reply



Am taking the class now and absolutely love every minute. Been gardening for years and there is a lot of wisdom here.



Ginny ~~Ernst~~

Last week--before I found your site--I was so bored and restless. Now it seems I don't have enough time in the day to do/think about all the possibilities!

"Finally! A clear, concise and methodical (and friendly) resource for people who love gardening but don't have landscape design degrees. I spent years searching online for useable information on plant bed design,



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Testimonials

"The course is great. I feel more prepared when I walk into a garden center now. My trips don't feel as frenzied as they used to. I can pass a pretty flower now if it doesn't fit into my plan." -Cynthia C.

"I spent years searching online for usable information on plant bed design, plant selection, and plant placement. Everything else I've encountered has been complicated, confusing and/or incomplete. NOT HELPFUL! By not having a strategy, I not only suffered casualties and wasted money, but I wasted years I could otherwise spend enjoying a maturing landscape. Amy's "chill" personality and teaching style and tools (clear and user-friendly) are excellent. The money you save by having thriving, healthy plants (instead of casualties) will more than compensate for the cost of tools and/or courses you purchase from Amy." -Miyoko (Washington, Zone 8)

"We moved into our house 3 years ago and I've been struggling to get the landscaping to match the vision in my head. ...I've only gotten through the first few sections of the course, but I already feel like I have a more clear direction, so I'm really excited!" -April S. (North Carolina, Zone 8)

"This course is by far the best investment I've made so far this year. I'm going slowly because I'm enjoying it so much. It makes perfect sense and is backed up by historical fact and evolutionary concepts of both gardening and design... Gardening used to be my passion. My partner now says it is my obsession. I have thrills of pleasure when I think of the adventure of creation.

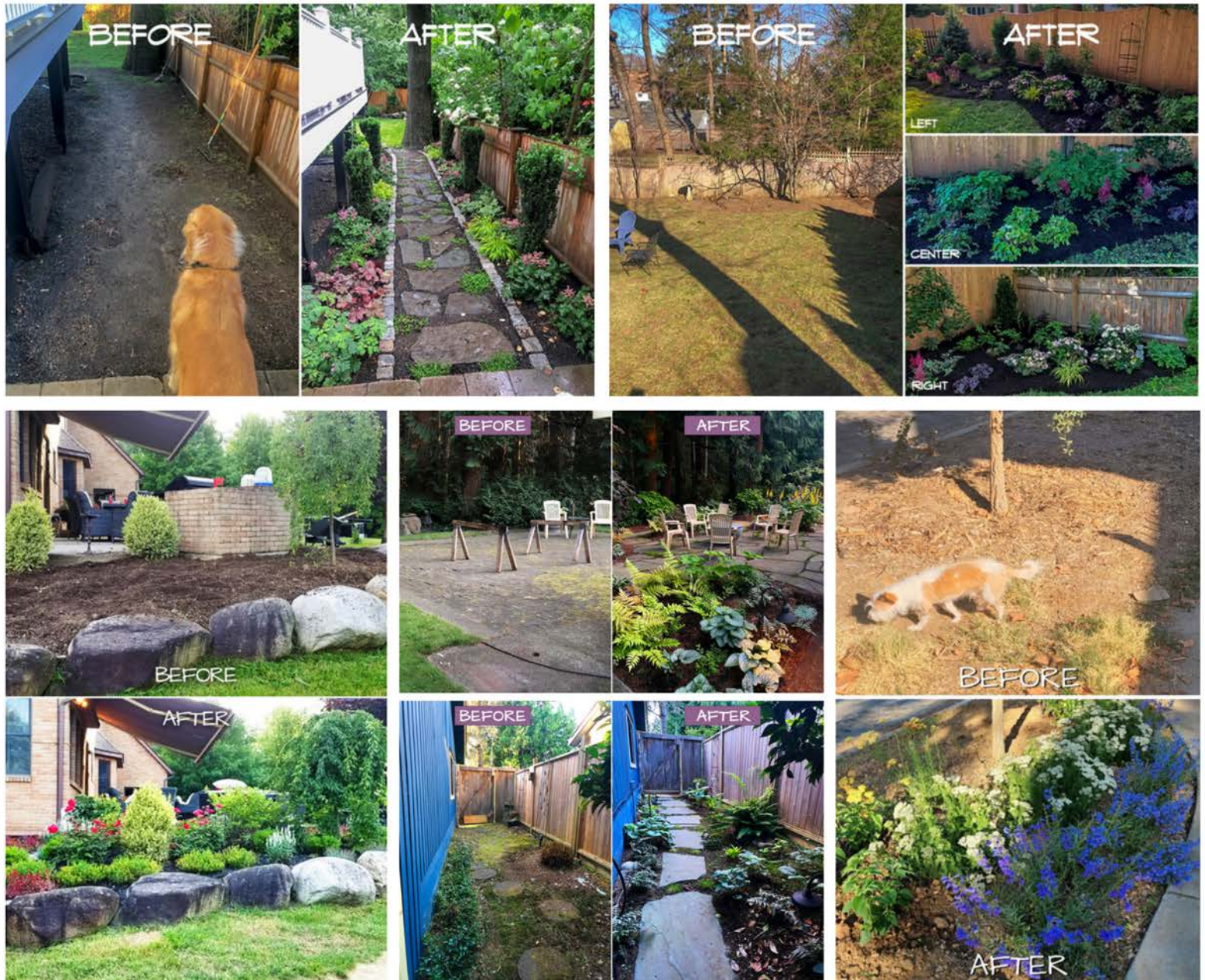
...I do NOT regret taking this course. It is a wonderful gift to myself for years to come. MERCI BEAUCOUP!" -Nafee F. (Zone 6)

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Results



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FAQs

When does the course start and finish?

The course starts now and never ends! It is a completely self-paced online course - you decide when you start and when you finish. There's more than 4 hours of video lessons included. Most students get through the content in about 2-3 weeks.

How long do I have access to the course?

After enrolling, you have unlimited access to this course for as long as the course exists. You'll even have access to any future updates.

I live in ____ city/country. Will the course work for me?

Yes. The course is based on garden design principles that will help you come up with your garden color scheme and choose plants that will bloom sequentially throughout the seasons. However, I do not choose the plants for you... that part is up to you based on the framework you learn and the resources I provide... which makes it completely location independent. I have students all over the USA, Canada, Europe and beyond!

How long do I get access to the Facebook group?

You can stay in the Facebook group as long as you'd like. There's no time limit.

How did you arrive at the course fee?

According to HomeAdvisor, a backyard remodel costs \$15,000-\$50,000 on average, with a very modest remodel costing at least \$5,000. I wanted this to be an affordable DIY option for home owners so I priced it about 6% of what you'd pay at a minimum. This gives lots of extra \$\$\$ to buy all of your beautiful plants.

What if I'm unhappy with the course? Is there a guarantee?

I would never want you to be unhappy! If you are unsatisfied with the course, please contact me within **14 days** of your purchase and I will give you a full refund.

Visit [PrettyPurpleDoor.com](https://www.purpledoor.com) go to Enroll Right Now

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Watch the Video Training

I created this PDF for those of you who caught my video training at an "inopportune" time and couldn't dedicate an hour to watch my full training.

But, if you are at all interested in my Design Your 4 Season Garden course, I really do recommend that you watch the video training. It's only available for a few days.

Watching the video will give you a good idea **if the course is right for you and if you like my style of teaching**. If you aren't one to sit and watch videos and that's not the way you learn best, then unfortunately I don't think the course will be a good fit for you because it's all video-based.

I've designed this course with creative souls in mind; those who want to learn more about the wonderful life-long hobby of gardening. It will open up a world of creativity for you... each and every time you step outside! Even if you don't think you have a creative bone in your body, you'll finally have the tools you need to unleash your inner garden guru.

I can't wait to see you inside!



→ Watch the video training before it's too late

DON'T FORGET TO VISIT
[PRETTYPURPLEDOOR.COM/GO](https://prettypurpledoor.com/go)
TO LEARN MORE/ENROLL IN THE COURSE

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About Amy

I'm Amy and I'm the founder of Pretty Purple Door. I live in Northeast Pennsylvania, USA, near the Pocono Mountains. If you're familiar with the TV show The Office, Scranton is very nearby. My gardening zone is 6B.

I've been a garden designer since 2014 and graphic designer since 2005. My work has been featured in publications like The Spruce, Family Handyman, Buzzfeed, Country Living Magazine and more.

I help home gardeners design impressively beautiful landscapes that are colorful in all four seasons, show off your personality and suit your lifestyle.

My straight-forward process will help you SOLVE your landscape problems and turn you into the neighborhood garden guru that everyone goes to for advice.

I'll show you how to design a great plan, choose the right plants and cut down on unnecessary maintenance... no expensive degree or expert drawing skills required!

If you have any questions, please contact me at contact@prettypurpledoor.com.



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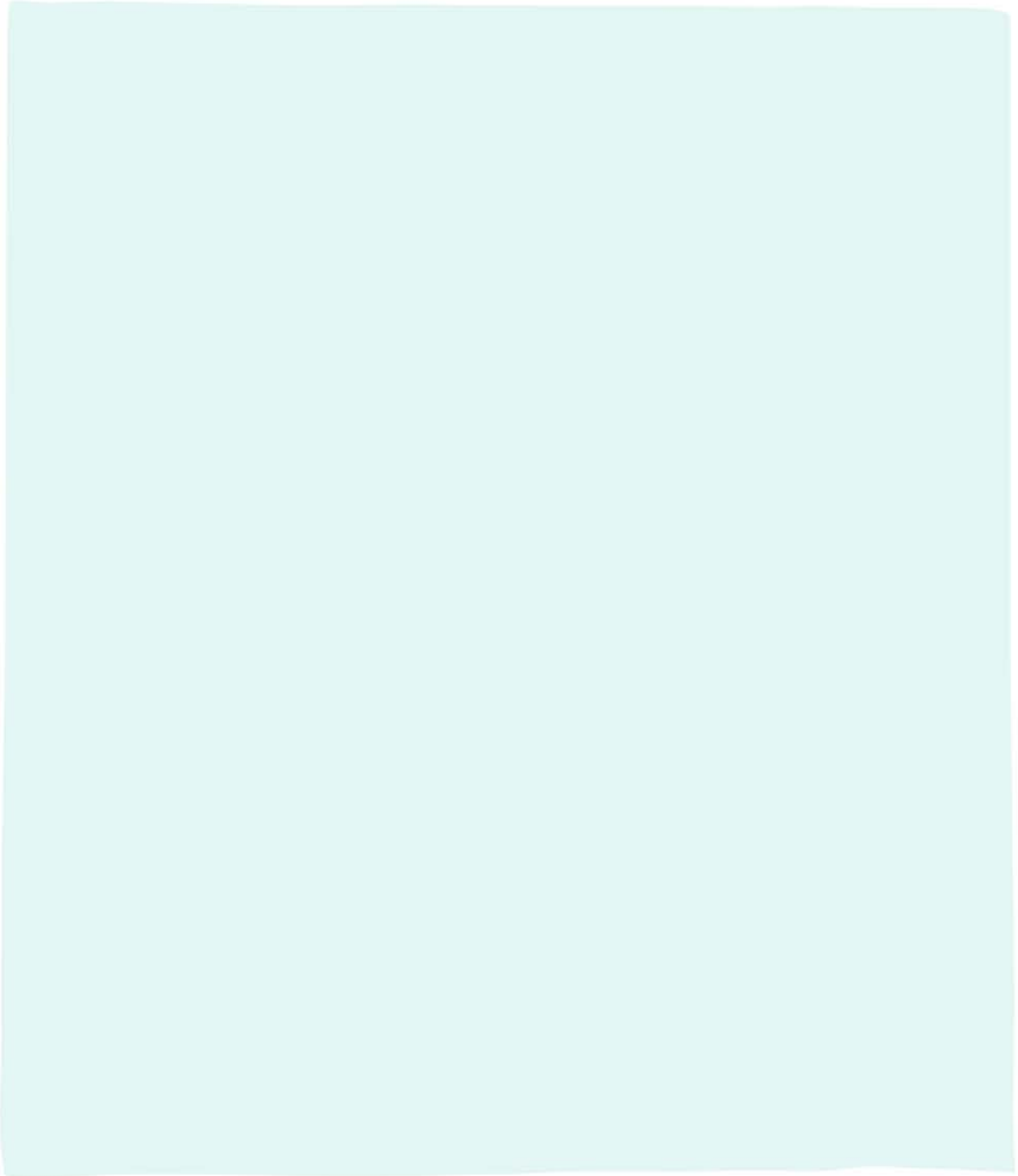
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Notes & Ideas





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